



## Reference Interconnect Offer of UTV Bouquet

Rate card offered to Analogue and digital cable subscriber with effect from April 2010

### I. Ala-carte rate

Channel Name	Rate per subscriber per month (in Rs)
UTV Bindass	10
UTV Action	10
UTV World Movies	10
UTV Movies	15
Bloomberg UTV	8.5

Rate card offered to CAS subscribers with effect from April 2010

### II. Ala-carte rate

Channel Name	Rate per subscriber per month (in Rs)
UTV Bindass	5
UTV Action	5
UTV World Movies	5
UTV Movies	5
Bloomberg UTV	5

Rate card offered to DTH/IPTV subscribers with effect from April 2010

**III. Ala-carte rate**

<b>Channel Name</b>	<b>Rate per subscriber per month (in Rs)</b>
<b>UTV Bindass</b>	<b>5</b>
<b>UTV Action</b>	<b>5</b>
<b>UTV World Movies</b>	<b>5</b>
<b>UTV Movies</b>	<b>7.5</b>
<b>Bloomberg UTV</b>	<b>4.25</b>

Rate card offered to commercial subscribers with effect from April 2010

**IV. Ala-carte rate**

<b>Channel Name</b>	<b>Rate per room per television set per month</b>
<b>One Channel</b>	<b>45</b>
<b>Two Channels</b>	<b>75</b>
<b>Three Channels</b>	<b>100</b>
<b>Four Channels</b>	<b>125</b>
<b>Five Channels</b>	<b>150</b>

**\* All rates in INR as notified to Telecom regulatory Authority of India (“TRAI”) and exclusive of taxes and other levies.**

**\*Rates applicable in Non CAS areas, CAS areas, Direct- to- Home Operators, other Addressable Network other than DTH Operators and Cable Operators cable service in areas notified by the Central government under sub section (1) of Section 4A of the Cable television Networks (Regulation) Act, 1995 (7 of 1995).**

**\*Rates mentioned are subject to variations by UTV Global Broadcasting Limited.**

**\*\* This Rate card is issued without prejudice to our rights and contentions in the legal proceedings initiated and or to be initiated by us against UTV Global Broadcasting Ltd.**